Digital Transformation Architect Certification

Why the certification is relevant

An alarming 72% of IT projects fail to deliver on their actual targets. The Digital Transformation Architect Program is developed for professionals that are leading transformational change in terms of optimisation, cost cutting and change management as well as innovation projects like service renewal, improvements and core differentiation development.

Focus of the Digital Transformation Architect

The Digital Transformation Architect Program is based on an intensive 5-day classroom training module and is supported by Individual Performance Coaching on a project selected by the partitioner. The hands-on experience ensures that the transformation and innovation management and modelling skills are applied within the following disciplines:

- Transformation
- Performance
- Innovation
- Measurements
- Value
- Strategy

Theories Practitioners will learn

- Identify change requirements
- Identify value and performance requirements
- Focus on value issues and weakness clusters
- Develop value and performance standards
- Apply continuous business and IT value improvements
- Business innovation and transformation enablement

What Practitioners will work with in Practice

- Work with business owners and value stakeholders
- Identify strategic business objectives (SBOs) and critical success factors (CSFs)
- Define value expectations and drivers
- Develop value guidelines and measurements
- Ensure value reporting and decision flow

Modelling capabilities Practitioners will gain

- Forces & Drivers Map
- Change & Transformation Drivers Map
- Stakeholder Map
- Strategy Canvas
- Revenue, Cost, Value, Performance, Operating and Service Model

Enterprise Standards used

OMG (software standards):
- BPMN – Business Process Modelling Notations
- CMMN – Case Management Modelling Notation
- DMN – Decision Modelling Notation

LEADing Practice (Enterprise Standards):
- Emerging & Disruptive Transformation Trends & Forces
- Transformation Ontology
- Transformation Taxonomy
- Transformation Classification & Categorisation
- Transformation Artefacts
- Transformation Architecture Modelling
- Transformation Lifecycle
- Transformation Meta Model

Open Group Business Architecture
Zachman Framework (Interrogatives)
COBIT (Governance)