Digital Transformation Analyst Certification

Why the certification is relevant

72% of transformation projects fail to deliver on their actual targets, but with the Digital Transformation Analyst Program that has been uniquely designed with transformation analysis and modelling training, the practitioner now have the tools and skillset needed to meet today's business transformation objectives. The transformation program has been structured to build on the existing capabilities of the student. This infuses a new way of thinking, working and modelling with transformation and innovation. This is done through theory and practical classroom training as well as getting hands-on experience where the practitioner learn to apply transformation modelling techniques.

Focus of the Digital Transformation Analyst

The Digital Transformation Analyst Program ensures that each student gets the required theory and practice around transformation management. This includes the development of modelling skills within the following disciplines:

- Transformation around: Business model engineering, competency/function duplication, pain points, service ownership, continuous service improvement, operating model, performance bottlenecks, value model and cost model.

The Digital Transformation Analyst Program can be integrated into any relevant organisation. It does so by adding the following theory, practice and modelling capabilities.

Theories Practitioners will learn

- Identify change requirements
- Focus on business and IT changes
- Value mapping (value/performance drivers)
- Transformation enablement
- Digital enablement
- Ensure change management

What Practitioners will work with in Practice

- Identify stakeholder expectations
- Improve revenue model
- Enable service transformation
- Support cost cutting initiatives
- Transformation maturity

Modelling capabilities Practitioners will gain

- Change & Transformation Drivers
- Stakeholder Model
- Strategy Canvas
- Business Model
- Transformation Model

Enterprise Standards used

OMG (software standards):
- BPMN – Business Process Modelling Notations
- CMMN – Case Management Modelling Notations
- DMN – Decision Modelling Notations

LEADing Practice (Enterprise Standards):
- Emerging & Disruptive Forces & Trends
- Transformation Ontology
- Transformation Taxonomy
- Transformation Classification & Categorisation
- Transformation Artefacts
- Transformation Modelling
- Transformation Lifecycle

Zachman Framework (Interrogatives)
ITIL 3 (IT delivery concept)
COBIT (Governance)