

# Business Architect Certification

## Why the certification is relevant

Organisations are becoming increasingly dependent upon the ability to translate strategy into operational execution. Contemporary practice in industry emphasises the importance of closing the gap between disruptive forces, strategy, business model innovation and the organisation's operating model change.

## Focus of the Business Architect

The Business Architect role focuses on developing and maintaining various business capabilities of the enterprise in line with the corporate strategy. Business architecture management and modelling skills are applied across various disciplines. This entails working with the most commonly used business architecture artefacts (i.e. maps, matrices and/or models), such as, but not limited to:

- Stakeholder Map with relevant actors, requirements as well as performance and value drivers.
- Capability Map with As-Is and To-Be capabilities.
- Value Chain which uses capabilities to depict cost/revenue flows and customer value proposition.
- Business Model innovation and transformation potential.

The Business Architect Program can be integrated into any relevant organisation. It does so by adding the following theory, practice and modelling capabilities.

## Theories Practitioners will learn

- Understand agile concepts
- Learn about strategy thinking
- Identify business requirements
- Identify core critical capabilities
- Align capabilities to strategies and goals

## What Practitioners will work with in Practice

- Analyse existing As-Is capabilities
- Benchmark capability maturity levels
- Identify and categorise capabilities
- Define the To-Be (future) capabilities
- Link capabilities to performance and value drivers

## Modelling capabilities Practitioners will gain

- Relate relevant service components
- Detail relevant performance components
- Identify value components (incl. cost/revenue)
- Define the Business Model innovation and transformation potential

## Enterprise Standards used

OMG (software standards):

- UML – Unified Modelling Language
- BPMN – Business Process Modelling Notations
- BAMM - Business Architecture Meta Model

LEADIng Practice (Enterprise Standards):

- Emerging & Disruptive Business Forces & Trends
- Business Architecture Ontology
- Business Architecture Taxonomy
- Business Architecture Classification & Categorisation
- Business Architecture Artefacts
- Business Architecture Modelling Notations (BAMN)
- Business Architecture Lifecycle
- Business Architecture Meta Model
- Strategy Lifecycle

Open Group Business Architecture

Zachman Framework

ITIL 3 (IT delivery concept)

COBIT (Governance)