



Discover the successful patterns of the **OUTPERFORMERS**

The "Outperformer Study" is the largest study
in Innovation & Transformation ever conducted!

How to become an Outperformer

From Digital Strategy to Execution

How to win in the Age of Disruption

How to Outthink, Outsmart and Outcompete

What differentiates Underperformers from Outperformers?

January 15th 2020 at Université Saint-Louis, Bruxelles

Register at www.leadingpractice.com

Tickets are only €64.12!

AGENDA, JANUARY 15TH

9:00 AM

Welcome & Introduction

Wim Laurier, Saint-Louis University

9:20 AM

Keynote: What can we Learn from the Leaders: The Global Outperformer Study

Stefan Dieffenbacher

10:15 AM

Disruptive Strategies in the Digital World

Jamie Caine, Sheffield Hallam University

11:00 AM

Break & Networking

11:30 AM

Emerging & Disruptive Trends in IT & Newest IT Concepts

Mark von Rosing, Global University Alliance
Simon Polovina, Sheffield Hallam University

12:30 PM

Lunch & Networking

1:30 PM

Practical Sessions

- Why organizations should undergo a Health Check, Geert Rasmussen
- Developing a Shared Standard, Thomas Olsen, Novozymes
- Emerging Trends in Cyber Security, Ken Teske, Head of Security Standards
- How an Enterprise Navigation system could be used, Prof. Dr. Hans Jürgen Scheruhn

2:45 PM

4 Practical Steps for your Successful Digital Transformation

Lutz Steffen Schmidt, Innovation Management Center, City of Munich, Germany
Jörg Warm, Digital Transformation, Unit Director, Computacenter

3:30 PM

Break & Networking

4:00 PM

Digital Transformation through Productization of Service: One Change at a Time

Maria Kirsten Schmidt, Procurement Process & Governance Manager, FLSmidth A/S
Nichole Chambless, Senior Data Manager, Digital, FLSmidth A/S

4:45 PM

Summary of the Day: Next Steps

Wim Laurier, Saint-Louis University

Address:

Université Saint-Louis, Bruxelles
Boulevard du Jardin botanique, 43
1000 Bruxelles
Belgium

LEADING PRACTICE

LEADIng Practice is the world's #1 provider of Enterprise & Industry Standards

Our mission is to empower organisations through our standards to enable executives and experts to innovate, transform and deliver value. Our standards are based upon research of 'de facto' practices where we document in our reference content the adopted and most widespread effective methods and practices. We have identified and packaged in our reference content both best practices (what works well around standardisation of the operating model and cutting cost), industry practices (what is needed to compete and improve the performance model), and outperforming practices (leading practices of the revenue model, value model and service model). The reference content has built-in practices of how to succeed. Like a cookbook, where you follow a recipe and its steps to ensure a desired output and result.

For more than 15 years, LEADIng Practice has been developing, packaging and releasing Enterprise & Industry Standards around topics such as business management, information technology, business architecture as well as process, service and value modelling and engineering across 52 industries. Our work includes a close collaboration with the Global University Alliance through academic and industry research with university lecturers, researchers and academics from many different educational institutions across the world as well as with professionals and industry experts from many different industries. We stand out as the only company dedicated to enabling executives and their teams to apply proven standards to make an impact on what matters, what works, when to innovate and where to drive transformational change.

Alumni of Outperformers

The Alumni of Outperformers is a global graduates community of executives, industry practitioners, academics and researchers alike that have completed training and certification, and thereby apply the concepts and practices of the outperformers by LEADIng Practice. The mission of the community is ambitious, but clear: work with executives and practitioners to enable and unlock innovation potential to achieve competitive transformational growth. Based on the successful patterns of the outperformers, they apply researched and documented best practices, industry practices and leading practices around management, operational and organisational disciplines that enable them to outthink, outsmart, outcompete and outperform their rivals and competitors.

As a member of our alumni community, you will benefit from a strong, engaged and lifelong network, and enjoy privileged access to a wide range of thought leadership insight, exclusive events, services and resources.

Learning by doing in real-life scenarios!



THE GLOBAL UNIVERSITY ALLIANCE

The Global University Alliance was founded in 2004, and is a non-profit organisation and international consortium of university lecturers and researchers whose aim it is to provide a collaborative platform for academic research, analysis and development and to explore leading practices, best practices as well as to develop missing practices. The Global University Alliance currently consists of 450+ professors, lecturers and researchers from across the world and is growing rapidly in size and scope.

The Global University Alliance aims to align intellectual resources across the academic world to:

- **RESEARCH:** Address research concerns and questions that span around enterprise ontology and thereby the enterprise concepts, design, functions, tasks, information handling and governance and the relationships between those concepts within enterprise modelling and enterprise architecture disciplines.
- **UNIVERSITY CURRICULUM:** Develop university curriculums for both Bachelor and Master level (existing BPM, SOA, Enterprise Architecture, Sustainability, Information Management and Project Management).
- **DEVELOP STANDARDS:** Package applied academic research and findings into frameworks, methods and approaches that can be used by industries and universities alike.
- **COMMUNITY SHARING:** Share and publish the findings either in publications or to this open standard community.

The Global University Alliance promotes a new way of thinking, working and modelling combining the much needed connection between Enterprise Modelling (e.g. Business Model/Competencies, Value Management, Services Model, Performance Management, Process Notations, Measurements, Information Management and Rules) with Enterprise Architecture (e.g. Business Architecture, Value Architecture, Service Oriented Architecture, Process Architecture, Information Architecture, Technology Architecture and Solution Architecture).

