LEAD TRAINING CENTRE, CHATEAU DU GRAND PERRAY, FRANCE

Every year we invite the best students for a one week training to our Outperformer Training Center n France. Through an intensive applied project based setting, it was an opportunity for the students to work on practical industrial challenges by applying the theory they learned in semester one to current industrial challenges.

During the week 15th to 22nd March, 2019, sixteen students from BSc Hons IT with Business Studies embarked upon a one week field trip led by their Course Leader Jamie Caine for the Applied International **Business Architecture Expert** intensive programme in France. Through an intensive applied project based setting, it was an opportunity for all students to work on practical industrial challenges by applying the theory they learned in semester one to current industrial challenges. Students learnt how to apply innovation and transformation principles towards architecting a business. This opportunity enabled students to gain a globalised experience, and they had the unique opportunity to engage with top outperforming international industry experts as part of developing their assignment solutions.

This was the first applied international intensive delivery within the history of the Computing Department. As a result hereof, students developed a unique sense of drive and resilience by managing the pressures associated with this delivery.

Students also gained the **LEADing Practice Business Architect Certification.** This differentiates them from others in the graduate market and transforms their career readiness. To this end, students enhanced their confidence, creativity, became more globally minded and learnt how to adapt to an international industry setting. This was a globalised and innovative curriculum experience that gave students a transformational learning experience. As certified practitioners, they have now joined the **'Alumni of Outperformers'**!

The Business Architecture Expert module enhanced the digital skills of students through using a new and innovative Modelling & Knowledge Management software system called **Enterprise Plus (E+)**. Ulrik Foldager, Chief Software Architect for E+, provided guest webinars for students in order for them to learn how to engineer, architect and model their business challenges.

Professor Mark von Rosing, a global leader in Business Architecture, provided a transformational experience for students through his training and extensive knowledge of working with the largest Fortune 500 companies.

Innovation & Transformation expert Stefan Dieffenbacher provided unique insights into digital transformation, having helped transformed companies such as Amazon, Nike, and many others.

Internationally renowned formal concepts expert Dr. Simon Polovina shared his critical insights on the underpinning theory associated with Business Architecture.

Course Name: BSc Honours IT with Business Studies
Module Name: Business Architecture Expert
Course & Module Leader: Jamie Caine

STUDENT QUOTES

"I learnt context and how the value chain can integrate with maps, matrices and models plus how you decompose and compose all this into different objects."
Hannah Taylor

"I learnt a different way of thinking from being around industry professionals. I learnt how to use maps, matrices and models to be able to understand a business. This new skillset has changed my mindset on how to view things."
Tom Newcomen

"It [Business Architecture] is such an important skill for organisations, and I now have the confidence to take this forward. I can see organisations increasing in the need for Business Architecture. What I have can bring value to a company and make me a valuable asset."
Harry Hunter

"This Industry week consolidated my thinking and made me understand how effective I can be in decomposition. The substitution principles allows me to work with lower level concepts that can automatically lead me to higher level concepts."
Omar Smith

"This area [Business Architecture] is where I want to work whether it's as a business analyst, architect or other associated roles. I have that ability now with this certification!"
Dan Sanderson

"I learnt how to work with reference content to address forces in a specific industry, and I can now converse with senior level management through what I have been taught."
Amy Leake

"I learnt how to connect the business model to the value chain. This certification is proof that I can now architect a business, and I can articulate this to organisations."
Joe Gilbert