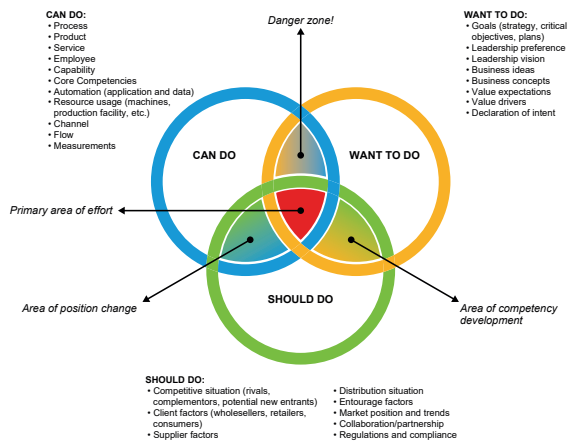


STRATEGY BOOT CAMP PROGRAM

Growth is a priority at the top of the CEO's agenda. Sustained growth is the primary task of the CEO - a task in which research shows that 84 companies out of 100 fail.

We understand why an increasing amount of organizations are starting to turn their attention towards new and emerging strategy concepts to streamline enterprise operations and reduce costs, drive performance and maximize value. We would therefore like to invite you to come and participate in our Strategy Boot Camp Program.

The Strategy Boot Camp Program is an intensive hands-on workshop setting that lets participants explore the latest strategic thinking on how to develop a growth strategy, engage with leading strategy experts to understand how to take advantage of emerging and disruptive trends and adoption strategies, and how to apply standards to develop a competitive advantage and improve competitive parity in their own personal project.



The workshop introduces a comprehensive guide through the different steps of the roadmap development process:

- Learn to conduct a situation analysis
- Expand your ability to foresee change
- Discover how to take advantage of emerging and disruptive trends
- Identify deficiencies in your strategy
- Understand different growth strategy options
- Develop a competitive advantage
- Develop your own Growth Strategy Roadmap

The Strategy Boot Camp Program provides course attendees with a practical hands-on workshop setting to explore the latest thinking, patterns and standards of government and city leaders, and allows them to immediately apply their new skills to their own Strategy project. We also build cross-functional skills to solve complex problems, create opportunities, and make a powerful impact by responding to evolving leadership challenges and exposing them to the latest groundbreaking ideas and techniques.

This program is designed for business executives and managers who are considering, rethinking or shaping a Strategy concept. The individual registration fee of €3,900 Euro (excl. VAT) covers tuition, handouts, case materials and conference facilities. Travel and accommodations is not included.

Important to note is that the Strategy Boot Camp Program requires input from interested parties as the program is tailed to each individual, team or organization, and is customized with planned dates and location. To request a customized or closed program, or if you have questions about registration or multi-attendee discounts, please contact us.