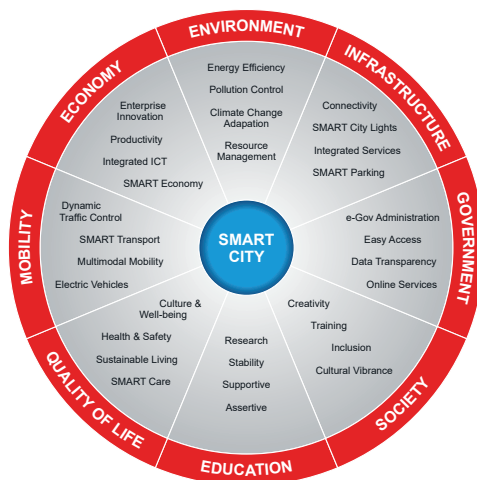


SMART CITY BOOT CAMP PROGRAM

Today, every government and larger cities has the possibility to rethink their operating model, their value delivery and service concepts as well as their cost model. Each city is different, and therefore each city face very different challenges and opportunities. With the Internet of Things in mind, the industrial revolution and the changing consumer and general citizen behaviour, cities struggle with many urban challenges. From the environment, good governance, mobility, prosperity, growing populations, technology adaption, etc.

We understand why an increasing amount of cities are starting to turn their attention towards an emerging trend called SMART City to streamline public sector operations and reduce costs, drive performance and maximize value. We would therefore like to invite you to come and participate in our SMART City Boot Camp Program. The SMART City Boot Camp Program is an intensive workshop that is tailored to take advantage of the many potential benefits around this new and emerging trend in the public sector.



All of these aspects should try to capture the potentials around the:

- SMART Economy
- SMART Environment
- SMART Infrastructure
- SMART Government
- SMART Society
- SMART Education
- SMART Quality of Life
- SMART Mobility

The SMART City Boot Camp Program provides course attendees with a practical hands-on workshop setting to explore the latest thinking, patterns and standards of government and city leaders, and allows them to immediately apply their new skills to their own SMART City project. We also build cross-functional skills to solve complex problems, create opportunities, and make a powerful impact by responding to evolving leadership challenges and exposing them to the latest groundbreaking ideas and techniques.

Level	Workshop Type	Days	Course Cost
5	Sophisticated	3 x 5 days (+6 days prep/after)	Project Teaching & Coaching - 150K Euro
4	Advanced	2 x 5 days (+4 days prep/after)	Project Teaching & Coaching - 110K Euro
3	Progressive	5 days (+2 days prep/after)	Closed Course - 60K Euro
2	Foundational	3 days (+2 days prep/after)	Closed Course - 45K Euro
1	Basic	2 days	Closed Course - 25K Euro