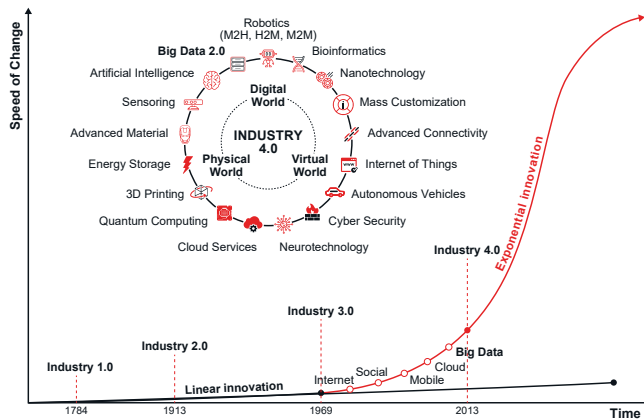# BIG DATA BOOT CAMP PROGRAM

We understand why an increasing amount of organizations are starting to turn their attention towards an emerging technology trend practice called Big Data, enabling them to streamline enterprise operations and reduce costs, drive performance and maximize value. We would therefore like to invite you to come and participate in our Big Data Boot Camp Program.

The Big Data Boot Camp Program is an intensive workshop that is tailored to take advantage of the many potential benefits around this new and emerging technology trend. The current challenges with Big Data include capturing data, data storage, data analysis, search, sharing, transfer, visualization, querying, updating, information privacy and data source. Big Data was originally associated with three key concepts: volume, variety, and velocity. Other concepts later attributed with Big Data are *veracity* (i.e. how much noise is in the data) and *value*.

You get to learn how you can exploit Big Data by analyzing your existing information and data landscape to identify and close performance and vaue gaps in your enterprise operations.

Here are some of the potential benefits listed around Big Data:

- Big Data is Timely
- Big Data is Accessible
- Big Data is Holistic
- Big Data is Reliable
- Big Data is Relevant
- Big Data is Safe
- Big Data is Precise
- Big Data is Usable

The Big Data Boot Camp Program provides course attendees with a practical hands-on workshop setting to explore the latest thinking, patterns and standards of government and city leaders, and allows them to immediately apply their new skills to their own Big Data project. We also build cross-functional skills to solve complex problems, create opportunities, and make a powerful impact by responding to evolving leadership challenges and exposing them to the latest groundbreaking ideas and techniques.

Level	Workshop Type	Days	Course Cost
5	Sophisticated	3 x 5 days (+6 days prep/after)	Project Teaching & Coaching – 150K Euro
4	Advanced	2 x 5 days (+4 days prep/after)	Project Teaching & Coaching – 110K Euro
3	Progressive	5 days (+2 days prep/after)	Closed Course – 60K Euro
2	Foundational	3 days (+2 days prep/after)	Closed Course – 45K Euro
1	Basic	2 days	Closed Course – 25K Euro